

Alden Ong Jing Yi

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aldenongjingyi@gmail.com ❖ +6012 406 5559 ❖

<https://linktr.ee/aldenongjingyi>

PERSONAL PROFILE

Analytical and organized professional with a Bachelor's in Computer Science and an MBA. Experienced in data processing, business operations, and project coordination. Skilled in analyzing operational processes, supporting data-driven decision-making, and liaising between technical teams and stakeholders. Seeking a Business Analyst or Project Analyst role to leverage technical and business insights for measurable business outcomes.



WORK EXPERIENCE

AS Watson Group (Watsons Malaysia)

Dec 2023 – April 2024

IT Intern

The Exchange 106 (Menara TRX), Kuala Lumpur

- Provided technical and operational support for Watsons retail stores, troubleshooting hardware, software, and network issues.
- Managed and technical inquiries via ticketing systems and remote access tools; documented processes and escalated complex issues.
- Executed SQL Queries for data extraction, reporting and business process updates.
- Utilized SAP BI/BO and FTP systems to support operations and reporting.

Taxi Production

March 2025 – May 2025

Production Assistant (Contract)

Kuala Lumpur

- Coordinated and assisted in professional photo and video shoots, including product photography for brands such as Nike and New Balance.
- Shot and edited event coverage, music performances and short-form video content.
- Assisted with lighting, camera setups and creative ideation to support project goals.
- Collaborated with production teams to ensure smooth workflow and timely delivery.

VBest Puchong

February 2022 – August 2022

General Assistant and Primary Teacher

Bandar Puteri, Selangor

- Supported administrative tasks and maintained organized learning environments.
- Assisted students in academic tasks, conducted online classes and reviewed worksheets.
- Facilitated smooth operations and collaborated with team members to ensure quality learning experiences.

EDUCATION

Taylor's University

November 2024 – February 2026

Master of Business Administration (MBA)

Subang Jaya, Selangor

- Recipient of **Taylor's Postgraduate Taught Programme Bursary 2024**.

Lancaster University

October 2022 – July 2023

BSc Computer Science (Honors)

Lancaster, United Kingdom

- Recipient of Lancaster University Mobility Scholarship 2022 (Full Scholarship)
- Developed a pixel editor application as part of collaborative coursework.

Sunway University

August 2021 – August 2024

BSc Computer Science (Honors)

Bandar Sunway, Selangor

- Head of Department of Photography and Visuals, Sunway Music Society.
- Final Year Project: Developed a Java-based human activity recognition application using ML techniques.

RELEVANT PROJECTS

WaffleBox Productions

May 2025 - Present

Founder / Creative Producer

- Co-founded and small creative production studio handling photography and videography projects for local businesses.
- Oversaw end-to-end production, including conceptualization, shooting and post-production.
- Collaborated with a small team to deliver high-quality visual content under client specifications.

Collaborative Pixel Editor Development

October 2022 – April 2023

Software BSc Computer Science (Honors)

Lancaster University

- Developed a functional pixel editor application in Java Swing with a team of 5.
- Implemented intuitive UI features including layer management, color palettes and export options.
- Conducted code reviews and presented the project to faculty and peers.

Capstone Project (Computer Science FYP)

September 2023 – August 2024

“Using Smartphone Sensor Data to Recognize Human Activity”

Sunway University

- Developed and trained machine learning models using smartphone sensor data to predict human activity.
- Built a mobile application integrating the trained model for real-time activity recognition.

CERTIFICATIONS AND AWARDS

- Recipient of **Taylors Postgraduate Taught Programme Bursary** 2024.
- **Bronze Medal** for Sunway Car Enthusiast Club photography contest 2024.
- Recipient of **Lancaster University Mobility Scholarship** 2022.
- Recipient of Jeffrey Cheah ACE Scholarship 2021 for entry to undergraduate course.
- Recipient of Jeffrey Cheah ACE Scholarship 2020 for entry to A-Levels course.
- Recipient of **Taylors Distinction Award** 2020 for transition to Taylors University.
- Australian Mathematics Competition 2019 (Certificate of Proficiency, Senior Division)
- IELTS (International English Language Testing System) CEFR Level C1, Overall Band 7.5.

SKILLS AND INTERESTS

- **Languages:** Fluent in English, Malay, Mandarin Chinese, Cantonese Chinese.
 - **Technical:** Java, Python, SQL, HTML/CSS/JavaScript, C, LaTeX.
 - **Data & Analytics:** SQL, Python, SAP BI/BO, Excel, Data Processing
 - **Creative and Visual Tools:** Adobe Photoshop, Premiere Pro, Illustrator, Lightroom & Davinci Resolve.
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